

The logo for Akcent UK. The word "Akcent" is in a bold, dark green sans-serif font, with a red diagonal bar on the left side of the 'A'. The letters "UK" are in a smaller, dark green sans-serif font, positioned above the 'T'.

**Akcent**<sup>UK</sup>



# About us

**Akcent UK** is a contemporary cultural and business media platform for the UK's Russian-speaking community.

We offer a space for ideas, meaning, and dialogue — bringing together professionals, creatives, entrepreneurs, experts, and anyone building a life in the UK.

We support our readers as they adapt, find their footing, build connections, and move forward with confidence — not despite their accent, but perhaps because of it.

## Why Akcent UK?

**Because having an accent isn't a disadvantage.**

**It's something that makes us distinct.**

**It's a reflection of cultural identity.**

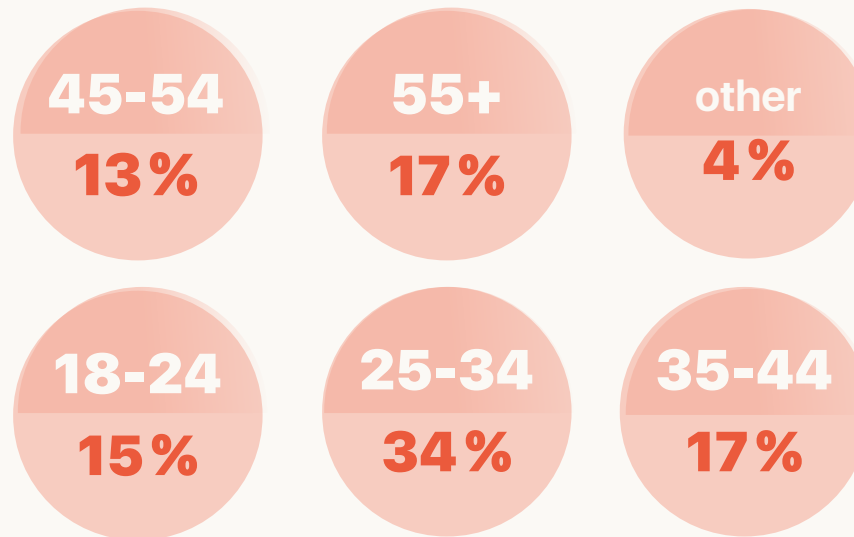
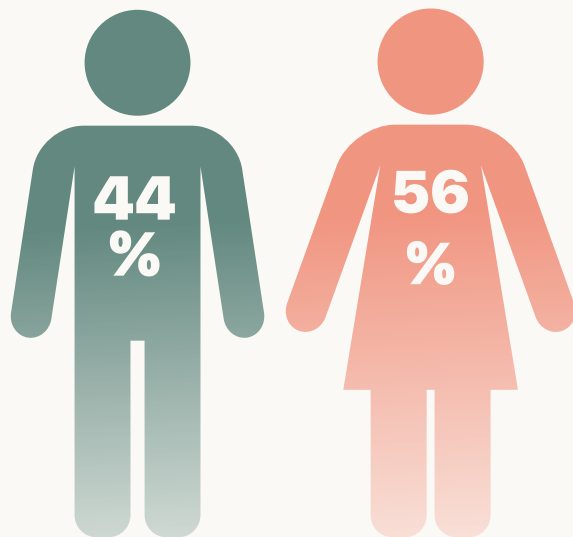
**We live in a world where differences aren't erased — they are acknowledged and understood.**

**Where the aim is not to disappear, but to belong.**

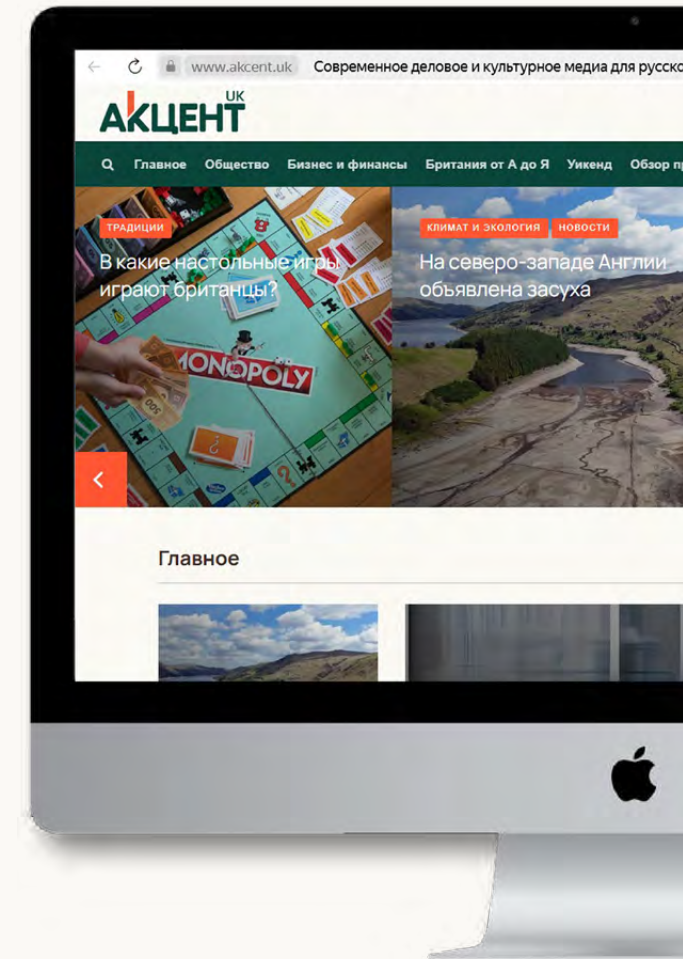
**Where it's not just about relocating, but about learning to live differently — without losing your voice.**

# Our Audience

## gender

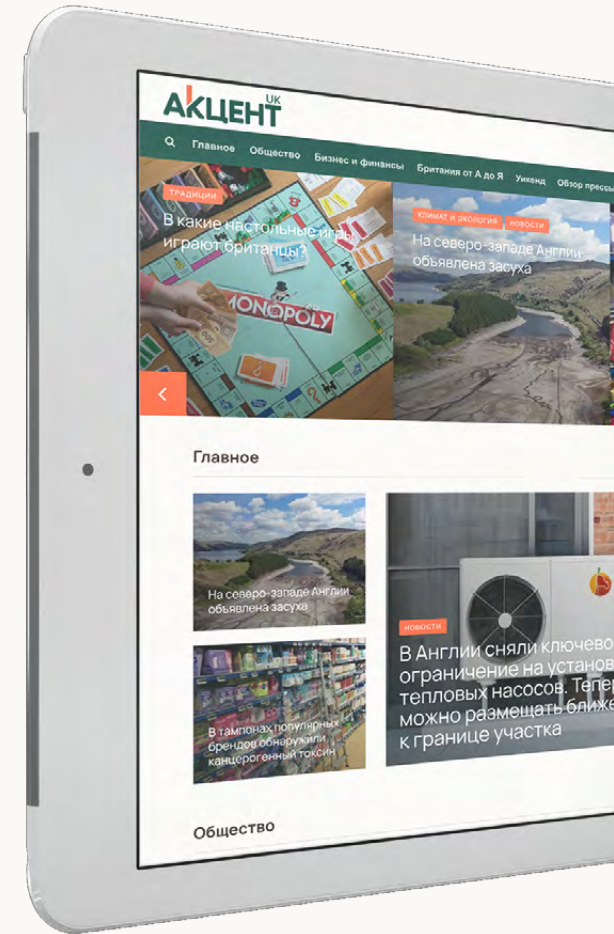
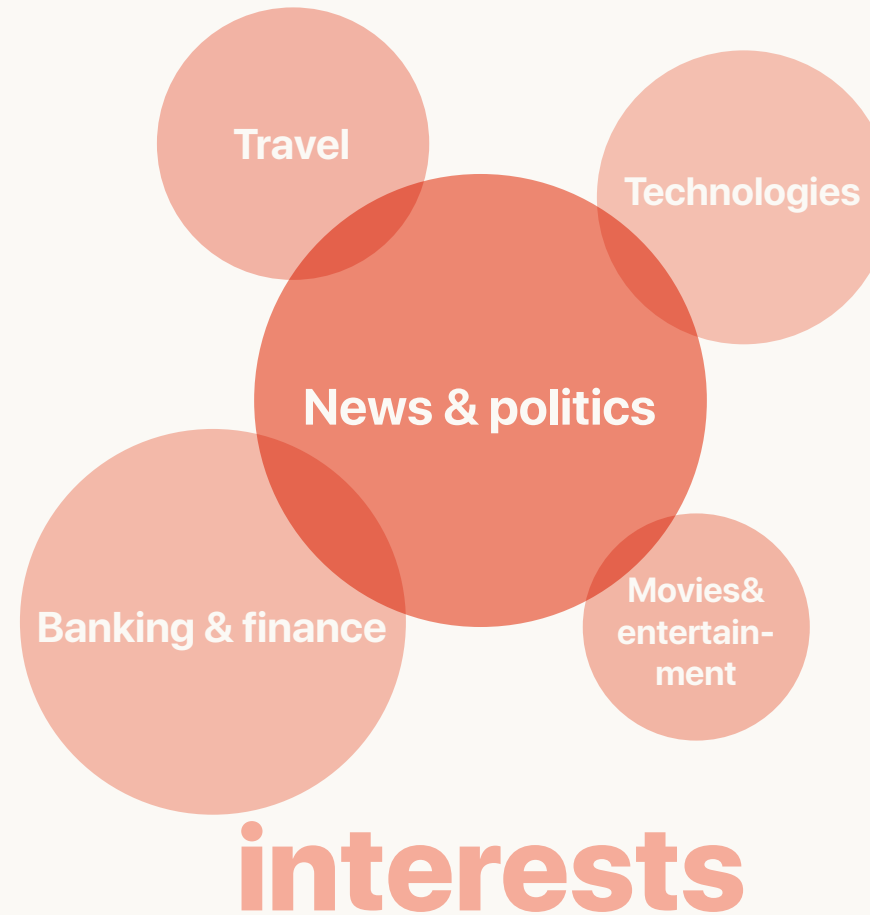
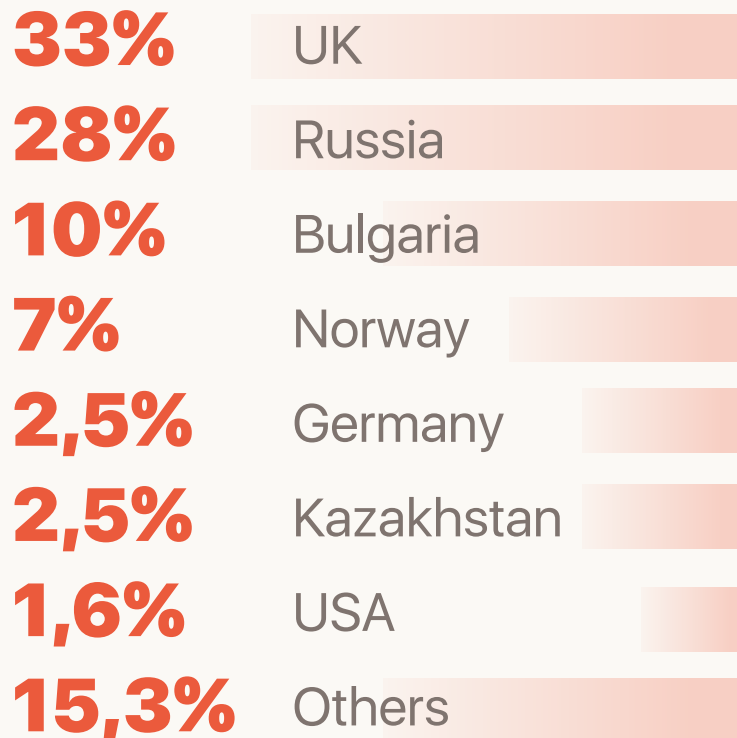


## age



# Our Audience In Detail

## origin from

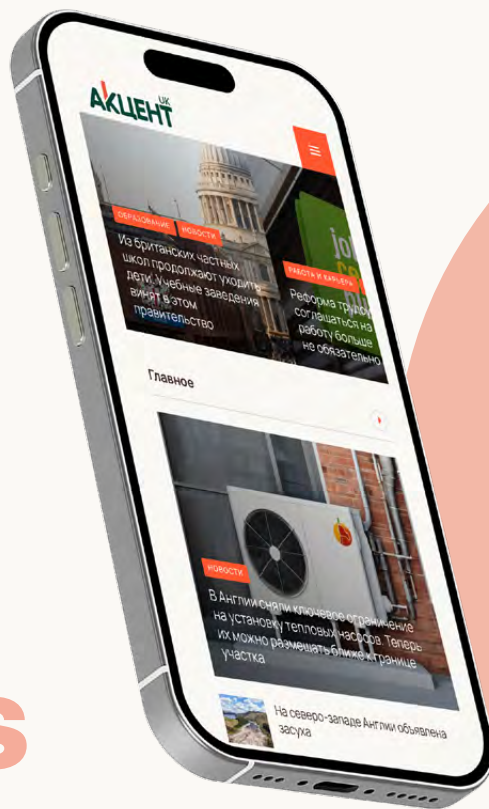


# Akcent UK in numbers

website

1,7

million visits  
annually



11,3K



10K



8K



141K

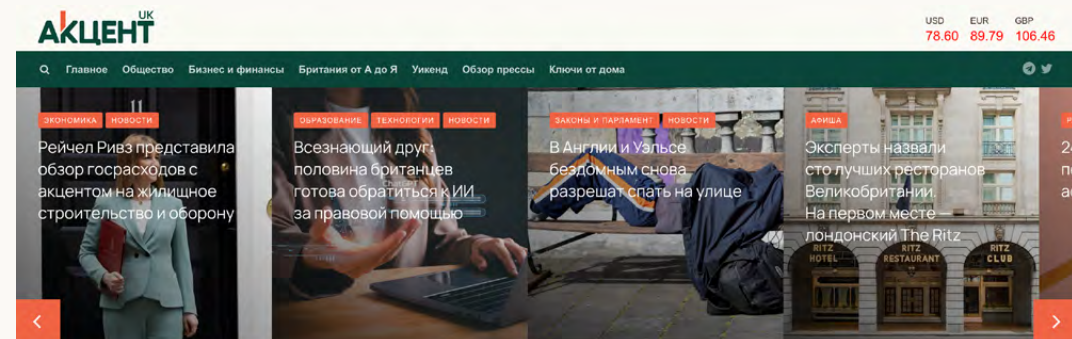




# Banner Price List

Top horizontal  
banner **£500\*-£800\*\***

\*for 1 week, VAT excluded, we accept creative mockups ready to show

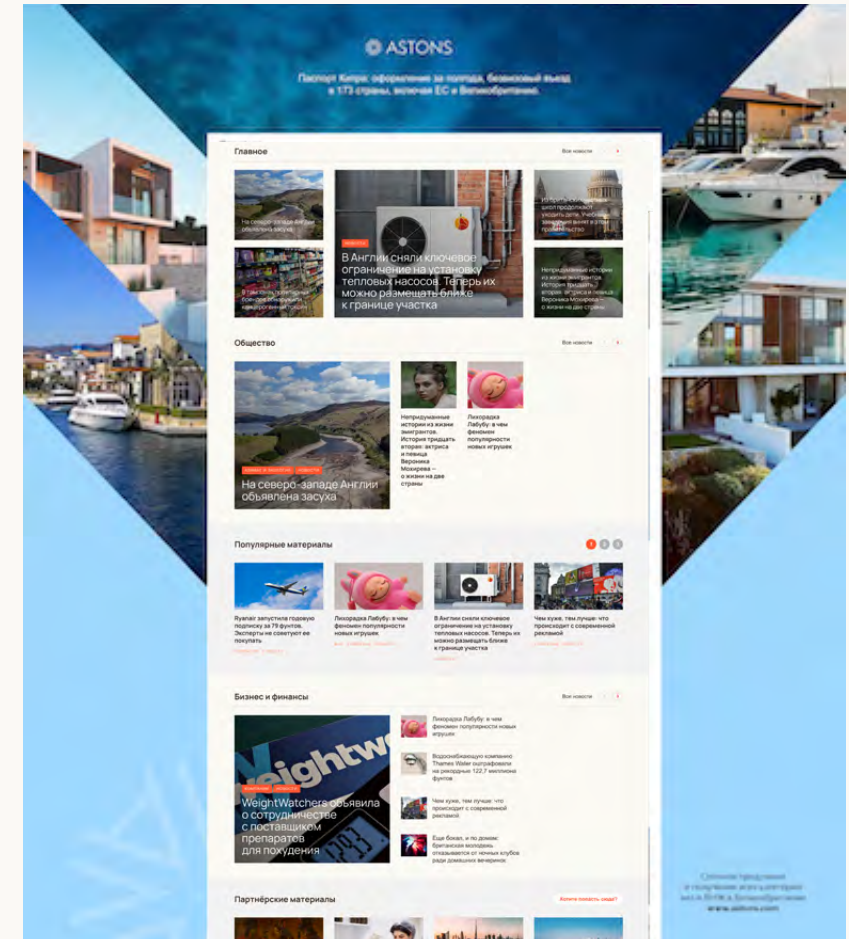


Главное

Все новости



Section  
branding  
**£3,500\***



# Price List

## Sponsored article on our site

£2,000\*

The most popular and effective way to present your brand, business or service. The format can vary as required. Possibilities range from practical recommendations, such as "10 ways to improve your career during the pandemic", to storytelling; "Cafe chain overcomes crisis and doubles turnover", step-by-step accounts of business case studies, or something else.

**Brand integration:** contact information, links to sites and social media pages under the article

## Interview

£2,200\*

This format provides the opportunity for brand creators, representatives, employees or ambassadors to talk about your brand. If developing your personal brand is a priority, we recommend dropping in for an interview.

**Brand integration:** links under the article and publication on LinkedIn page «Akcent.UK».

## Quiz

£1,800\*

This format is ideal when telling readers about your brand is easy. A quiz allows engagement with readers via their interests and opinions in a game format. In a quiz or test, there are usually 5-6 questions and the reader's task is to reach the end, choosing one or several options for each answer. It's possible to award prizes to participants.

**Brand integration:** a short description before the first question and after the last, with a link to the brand's site.



click on the image  
to go to the website

\* VAT excluded

# Price List

## Publication on Facebook/ Telegram/ Instagram

Publication in any of our social media channels labelled 'partner material'.  
Brand integration: a link included in the post.

**£350\***

## Publication on stories Facebook/ Instagram

Publication of one story

**£250\***

Publication of a series of 2-3 stories  
with a link to the product or service

**£300\***

Publication of an Instagram reel  
without filming costs

**£500\***



click on the image  
to go to the website

\*Не включая VAT



# Contact Us



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